



IGRA SILVER ANNIVERSARY CONVENTION 2009 PROGRAM RATE CARD

AUGUST 2009



AD SPECIFICATIONS

AD RATES*

FULL PAGE (colour) Inside front or back cover	\$400.00
FULL PAGE (colour)	\$150.00
1/2 PAGE (colour)	\$100.00
1/4 PAGE (colour)	\$75.00

*AD RATES ACCURATE AT TIME OF PRINTING

TERMS & CONDITIONS

Send cheques payable to:
Central Canada Gay Rodeo Association
P.O. BOX 164, STN F
50 Charles Street East
Toronto, Ontario, M4Y 2L5

All artwork becomes the property of the CCGRA.
The CCGRA reserves the right to refuse any advertising
deemed unsuitable. The CCGRA shall not be liable for costs
or damages for failure to publish and liability shall not
exceed the cost of the advertising space purchased.

ARTWORK DELIVERY

NOTE: Please forward all artwork for approval
to CCGRA President, Mark Samuel at
horseguy2000@hotmail.com

IN-HOUSE DESIGN: Advertising design is also
available through FEISTY Entertainment
negotiated at a rate of \$50/hr.
CONTACT: Bronwin Parks
PHONE: 647.287.3347
EMAIL: bpparks@sympatico.ca

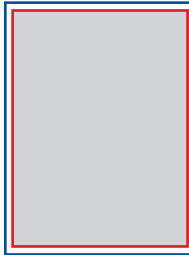
FOR MORE INFORMATION CONTACT:

SALES & MARKETING

MARK SAMUEL
EMAIL horseguy2000@hotmail.com
PHONE 416.565.2003

PRODUCTION & DESIGN

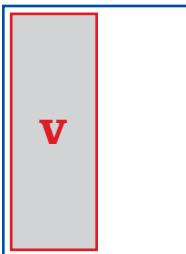
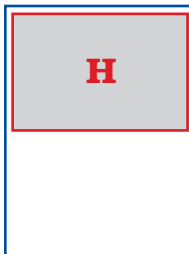
BRONWIN PARKS
CREATIVE DIRECTOR, CCGRA
EMAIL bpparks@sympatico.ca
PHONE 647.287.3347



FULL PAGE

Trim: 8.25" x 10.75"
Safety: 8" x 10.5"

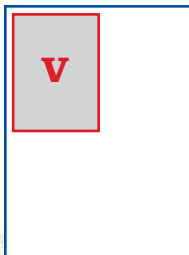
NOTE: Please keep all live copy within
1/8" of trimmed page edge. NO BLEEDS.



HALF (1/2) PAGE

Horizontal: 8.25" x 5.375"
Vertical: 4.125" x 10.75"

NOTE: Orientation of half page ads
MUST be negotiated at the initial
time of booking. NO BLEEDS.



QUARTER (1/4) PAGE

Vertical: 4.125" x 5.375"

NOTE: NO BLEEDS.

ACCEPTED FILE FORMATS:

- a) High Resolution (300dpi+) **PDF** with fonts embedded/rasterized.
 - b) High Resolution (300dpi+) **JPG** or **EPS** with fonts embedded/rasterized.
- Artwork must be scaled to 100% (actual size).
Artwork MUST be provided in **CMYK PROCESS (No spot colours & No RGB)**.

NOTE: THE CCGRA OPERATES IN A MAC ENVIRONMENT AND THEREFORE MAC FORMATTED
FILES ARE PREFERRED.

Artwork is to be submitted via CD or EMAIL. No films accepted.
TO SUBMIT ARTWORK PLEASE CONTACT: BRONWIN PARKS bpparks@sympatico.ca
Files are to be named according to the following convention: **client_ccgraprog**

DEADLINE FOR SUBMISSIONS: Friday, September 18, 2009

ANY ADS SUBMITTED AFTER 5PM ON THIS DATE ARE IN RISK OF MISSING PRINT DEADLINES

IMPORTANT NOTICE:

The CCGRA will not assume any responsibility for advertising reproductions that do not conform to the mechanical specifications listed here. The CCGRA reserves the right to adjust artwork in order to meet the above specifications, which will incur a \$50/hour re-design charge to the client. To avoid added charges please ensure that all artwork meets the EXACT specifications laid out above. If you have any questions or concerns please contact Bronwin Parks at bpparks@sympatico.ca or 647.287.3347.